

Board Agenda Item  
September 27, 2006

**PRESENTATION - 1**

Donation from Fairfax County Credit Union

Representatives of the Fairfax County Credit Union will present a check to the Fairfax County Park Foundation on behalf of the Bright Futures campaign.

ENCLOSED DOCUMENTS:

None

STAFF:

Michael A. Kane, Director

Timothy K. White, Chief Operating Officer

Robert J. Brennan, Executive Director, Park Foundation

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Board Agenda Item  
September 27, 2006

**ADMINISTRATIVE - 1**

Adoption of Minutes - September 13, 2006, Park Authority Board Meeting

ISSUE:

Approval of the minutes of the September 13, 2006, Park Authority Board meeting.

RECOMMENDATION:

The Park Authority Director recommends approval of the minutes of the September 13, 2006, Park Authority Board meeting.

TIMING:

Board action is requested on September 27, 2006.

FISCAL IMPACT:

None

ENCLOSED DOCUMENTS:

Attachment 1: Minutes of the September 13, 2006, Park Authority Board meeting

STAFF:

Michael A. Kane, Director  
Timothy K. White, Deputy Director  
Barbara J. Gorski, Administrative Assistant

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**Fairfax County Park Authority  
Board Meeting - DRAFT  
September 13, 2006**

The Chairman convened the meeting at 8:30 p.m. at Park Authority Headquarters, 12055 Government Center Parkway, Fairfax, Virginia 22035. Mrs. Joanne Malone presided over the meeting in Chairman Harold Strickland's absence.

**Board Members:**

Joanne E. Malone, Vice Chairman  
Frank S. Vajda, Secretary-Treasurer  
Edward R. Batten, Sr.  
William G. Bouie  
Kevin J. Fay  
Kenneth G. Feng  
Harry Glasgow  
Georgette Kohler  
George E. Lovelace  
Winifred S. Shapiro

**Board Members Absent:**

Harold L. Strickland, Chairman  
Gilbert S. McCutcheon

**Staff:**

Timothy K. White, Deputy Director  
Charlie Bittenbring  
Bob Brennan  
Todd Johnson  
Elisa Lueck  
Cindy Messinger  
Miriam Morrison  
Judy Pedersen  
Lynn Tadlock  
Sandy Stallman  
John Lehman  
Kirk Holley  
Sarah Ridgely  
Sue Frinks

**AGENDA CHANGES**

Mrs. Malone asked if there were any changes to the Agenda. Mr. White asked that the Board meeting close immediately following the presentation to Ms. Tadlock to reconvene the Planning and Development Committee meeting and reopen the Board meeting after the conclusion of the Committee meeting. **There were no objections from the Park Authority Board.**

**ADMINISTRATIVE ITEMS****ADMIN-1 Resolution for Lynn S. Tadlock upon her Retirement from the Park Authority**

Mr. Vajda **MOVED** the Park Authority Board approve this resolution honoring Lynn S. Tadlock upon her retirement from the Park Authority; **SECONDED** by Mr. Feng and **APPROVED** by all members present; Messrs. Strickland and McCutcheon being absent.

**PRESENTATION:** Mr. White read and presented the Resolution to Lynn S. Tadlock. Ms. Tadlock thanked the Park Authority Board and staff.

Without objection, the Board meeting broke at 8:55 p.m. to reconvene the Planning & Development Committee meeting, and reconvened at 10 p.m.

**ADMIN-2 Adoption of Minutes - July 26, 2006, Park Authority Board Meeting**

Mr. Vajda **MOVED** the Park Authority Board accept the minutes of the July 26, 2006, Park Authority Board meeting; **SECONDED** by Mr. Batten and **APPROVED** by all members present; Messrs. Strickland and McCutcheon being absent. Mr. Feng **ABSTAINED** being absent from the July 26, 2006, Park Authority Board meeting.

**ACTION ITEMS**

**A-1 Appointment to the Fairfax County Park Foundation**

Mr. Feng **MOVED** the Park Authority Board accept the appointment of Matthew J. Tauscher to the Board of Directors of the Fairfax County Park Foundation for a three year term; **SECONDED** by Mr. Vajda and **APPROVED** by all members present; Messrs. Strickland and McCutcheon being absent.

**A-2 FY 2007 Deer Management Program**

This item was reviewed and approved by the Resource Management Committee on July 26, 2006, for submission to the Park Authority Board.

Mr. Lovelace **MOVED** Park Authority Board accept the FY 2007 Deer Management Program proposed by the County Wildlife Biologist; **SECONDED** by Mr. Feng and **APPROVED** by all members present; Messrs. Strickland and McCutcheon being absent.

**A-3 Scope Approval - Renovation of Access Road and Parking Lot at Mason District Park**

This item was reviewed and approved by the Planning and Development Committee on July 26, 2006, for submission to the Park Authority Board.

Mr. Vajda **MOVED** the Park Authority Board accept the project scope to renovate the access road and parking lot at Mason District Park; **SECONDED** by Mr. Lovelace and **APPROVED** by all members present; Messrs. Strickland and McCutcheon being absent.

**DRAFT MINUTES**

**INFORMATION ITEMS**

**I-1 Quarterly Grant Update**

No action was necessary.

**I-2 Natural Resource Management Plan (NRMP) Update and Implementation Plan**

This item was reviewed and approved by the Resource Management Committee on July 26, 2006, for submission to the Park Authority Board.

No action was necessary.

**I-3 Cultural Resource Management Plan - First Year Implementation Plan**

This item was reviewed and approved by the Resource Management Committee on July 26, 2006, for submission to the Park Authority Board.

No action was necessary.

**I-4 Notice of Contract Awards during August 31, 2006**

This item was reviewed and approved by the Planning and Development Committee on September 13, 2006, for submission to the Park Authority Board.

The Planning and Development Division provided information on contracts over \$100,000 that the Director approved during the Park Authority Board's August recess.

A contract for the Wakefield Park access road was awarded in the amount of \$390,979; a contract for grouped athletic field irrigation was awarded in the amount of \$745,604.39

No action was necessary.

**I-5 Ossian Hall Park Project Status Update**

This item was reviewed and approved by the Planning and Development Committee on September 13, 2006, for submission to the Park Authority Board.

The total estimated cost for Phase 1 is \$502,000. No action was necessary.

**CHAIRMAN'S MATTERS**

- Mr. Strickland was absent. Ms. Malone had no matters to present.

**DRAFT MINUTES**

**DIRECTOR'S MATTERS**

- Deputy Director, Tim White, presented the Director's Matters in Mike Kane's absence. He reported that he spoke with Mr. Kane earlier in the day and that he wanted everyone to know that everything is going well; he is recovering, and resting comfortably.
- **EQAC Supports Park Authority's Carryover Budget Requests**  
Mr. White reported that through a unanimous vote of members present at the August 9 EQAC meeting, Ms. Koch was asked to convey to the Board of Supervisors its support for and endorsement of the Park Authority's Authority Carryover Budget Requests for an Invasive Species Assessment Plan and Stewardship Education.
- **EQAC Adopts Park Authority Legislation Initiative**  
At the same August 9 meeting, EQAC adopted a resolution in support of the Park Authority's proposed legislation that supports the purchase of environmentally-friendly products by localities and by state agencies.
- **Park Authority Awarded Grant for Invasive Management Area**  
Mr. White announced that through the efforts of our Resource Management Division's Naturalist, Meghan Fellows, and our Grants Coordinator, Nancy Russo, the Park Authority has been awarded a \$50,000 grant for the Invasive Management Area program. This is great news!
- **VRPS**  
Resource Management Division Director, Cindy Messinger, has been unanimously elected to serve as President of the Virginia Recreation and Parks Society for 2007. This is a tremendous vote of confidence and testimony to Ms. Messinger's abilities and dedication to the parks and recreation profession. Her term will begin January 1, 2007.  
  
**... and congratulations**  
to Mike Kane who was elected to the VRPS Board. Mr. Kane will serve in this capacity beginning January 1, 2007, through December 31, 2009.
- **Community Connections**  
On August 22, John Berlin and Ricardo Cabellos held a parent's meeting for families sending children to the Park Authority's Urban Adventure Camp. The meeting was conducted bilingually and was held at the Hispanic Committee of Virginia offices near Culmore with about 20 parents and 15 young teens attending along with representatives from Barrios Unidos. In addition to information about the camp, Parktakes magazines were distributed to everyone. Surprisingly, almost no one had heard of Parktakes or knew much about Park Authority programs. During the evening we assisted a family in finding out how to enroll in swim lessons, another family with sons interested in golf at Pinecrest, and discussed summer

**DRAFT MINUTES**



camp and Rec-PAC as well. In addition, John and Ricardo were able to connect several parents with English as a Second Language classes in their community. The families were very enthusiastic and welcomed our interest in their community.

- **And more Community Connections**

In support of the county's proclamation declaring September 15 through October 15, 2006, as Hispanic Heritage Month, the Park Authority Community Connections program will celebrate Latin culture through a series of three events on weekends during this timeframe. Lake Fairfax and Mason District were chosen because of existing Hispanic populations. The concept is designed to extend the spirit of the summer concert series into the month long Hispanic celebration through moderately-sized events. Flyers in English and Spanish are being distributed through Hispanic community organizations and businesses.

The first event targets Hispanic families with a Sunday afternoon picnic setting at Lake Fairfax Park Sunday, September 17, 2– 4 p.m. The non-amplified music will feature Yarawi and Mariachi Los Amigos. The annual Mason District Festival sponsored by Friends of Mason District Park will be held Saturday September 30, 10 a.m. to 4 p.m., and seeks to expand its reach with this year's theme "Our Community Our World." Lastly, a contemporary group of Latin Salsa bands, Esencia Tropical and Pablo Antonio y La Firma, will headline an early evening concert at Mason District Amphitheater, Saturday, October 7 from 5 p.m. to 7:15 p.m., appealing to a younger Hispanic audience.

- **Kids Serve Too Program**

The Park Authority will participate with the Department of Community and Recreation Services (DCRS) to support the Kids Serve Too program. DCRS has partnered with Kids Serve Too to support the children of military families who currently have a parent deployed overseas.

The mission of Kids Serve Too is to honor, support and thank military children by offering programs and resources that demonstrate our appreciation for the sacrifices they make and the unique challenges they face.

Through a generous donation from General Dynamics IT to Kids Serve Too of \$10,000, DCRS will launch its participation in the Kids Serve Too program in October. Patricia Johnson, Founder and spokesperson for Kids Serve Too, to the County Board of Supervisors at their September 11, 2006, meeting, presented the check for \$10,000. Patty Paczan and Janet Weaver Park Services Division staff members and Tim White were present at the Board of Supervisors' meeting for the presentation.

**DRAFT MINUTES**

Families with a parent deployed can submit an application to DCRS for a voucher for each child in the family to participate in a Park Authority class or camp, or a Fairfax County League.

**Board Matters:**

- Frank Vajda invited everyone to participate in the Mason District Park festival on September 30, which will be followed by the Park Authority Board picnic at Frying Pan Farm Park.
- Kevin Fay thanked Lynn Tadlock, Kirk Holley, and Mark Holsteen for the progress at CLEMYJONTRI Park in the last month, which has been remarkable. He reminded everyone about the dedication for CLEMYJONTRI Park on October 9. He reported that the park is fabulous, and is much larger than it appears from the road. It is going to be a jewel for the County and the kids. The dedication will take place during the Columbus Day weekend and the agency is expecting approximately 400 people. He thanked staff for working with David Orr and Fall Church Construction.
- George Lovelace reported that a 2006 Bond information meeting was held on Tuesday, September 12, at the Government Center. He thanked Judy Pedersen, Sandy Stallman and Mike Baird for their efforts and professional presentation. Park Partners were represented by Sally Ormsby. She encouraged people to attend the Park Partners meeting on September 18 at Providence RECenter. Mr. Lovelace expressed his appreciation for the support of the Board members who attended the meeting.

Mr. Lovelace announced that the McLean Community Center will host a festival on Saturday, September 30, to kick-off their Jamestown 2007 celebration.

- Harry Glasgow reminded the Board to attend the Resource Management Division's Volunteer Awards Ceremony on September 30 at 9:30 a.m., and reminded the Board members to RSVP.
- Bill Bouie wished everyone a good time at the events scheduled for September 30.
- Judy Pedersen asked the Board members to let her know if they plan to attend the picnic, and reminded them that a press briefing on the bond would be held on Tuesday, September 19, in the boardroom at 10 a.m.
- Mrs. Malone, Mrs. Shapiro, Ms. Kohler and Messrs. Feng and Batten reported no matters. Messrs. Strickland and McCutcheon were absent.

**DRAFT MINUTES**

### **COMMITTEE REPORTS AND SPECIAL ASSIGNMENTS**

No committee minutes were entered FOR THE RECORD at this meeting.

At 10:20 p.m. the Board took a break before entering into closed session so the room could be cleared.

### **CLOSED SESSION**

At 10:24 p.m. Mr. Vajda **MOVED** the Park Authority Board convene in closed session for

- a. Discussion of personnel matters pursuant to Virginia Code 2.2 - 3711 (A) (1)

The MOTION was **SECONDED** by Mr. Lovelace and **APPROVED** by all members present; Messrs. Strickland and McCutcheon being absent.

At 10:39 p.m. Secretary Vajda moved the Park Authority Board return to the open meeting; **SECONDED** by Mr. Glasgow. The motion was **APPROVED** by all members present; Messrs. Strickland and McCutcheon being absent.

### **CERTIFICATION OF CLOSED SESSION**

Mr. Vajda **MOVED** the Park Authority Board certify that, to the best of our knowledge, only public business matters lawfully exempted from open meeting requirements under Virginia Code 2.2-3712 and only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the Board; **SECONDED** by Mr. Fay. The MOTION was **APPROVED** by all members present; Messrs. Strickland and McCutcheon being absent.

### **ACTIONS FROM CLOSED SESSION**

#### **C-1. Personnel Matter**

All staff were asked to leave the room. It was the consensus of the Board members present that Chairman Strickland provide the board copies of a specified report as discussed in closed session.

**DRAFT MINUTES**

**ADJOURNMENT**

At 10:45 p.m. Mr. Vajda **MOVED** that the Park Authority Board meeting be adjourned; **SECONDED** by Mr. Batten; **APPROVED** with Messrs. Strickland and McCutcheon being absent.

Minutes Approved at Meeting  
on September 27, 2006

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Frank S. Vajda  
Secretary-Treasurer

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Timothy K. White, Deputy Director

Park Authority Board Minutes prepared by

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Barbara J. Gorski, Administrative Assistant

**DRAFT MINUTES**

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**ADMINISTRATIVE - 2**

Request for Land Dedication for Mount Olive Baptist Church, PCA 2000-SU-001/SEA 00-Y-004 (Sully District)

RECOMMENDATION:

The Park Authority Director recommends approval of the request for land dedication for Mount Olive Baptist Church, PCA 2000-SU-001/SEA 00-Y-004 as presented to and reviewed by the Planning and Development Committee on September 13, 2006.

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### **ADMINISTRATIVE - 3**

#### Resolutions - Various Contributions to the Park Services Division

##### ISSUE:

Park Authority Board acceptance of cash contributions in the amount of \$160,436 and in-kind contributions in the value of \$24,258 from various donors in support of Park Services Division programs and operations and approval of the Resolutions of appreciation to specified donors.

##### RECOMMENDATION:

The Park Authority Director recommends acceptance of cash contributions in the amount of \$160,436 and in-kind contributions in the value of \$24,258 and approval of Resolutions expressing appreciation to various donors who contributed to the Park Services Division programs and operations.

##### TIMING:

Board action is requested on September 27, 2006.

##### BACKGROUND:

Over the past twelve months contributions have been received at a number of Fairfax County Park Authority facilities. During this time period, 83 donors contributed \$160,436 in financial support and \$24,258 in in-kind support to 10 different projects.

Highlights of the contributions to be recognized with Board Resolutions include:

Sully District's 2006 Starlight Cinema, a series of outdoor drive-in movies, was a resounding success. Centreville residents turned out in large numbers to enjoy four Saturday nights of free family friendly entertainment. The series received a total of \$41,250 in cash contributions from sponsoring organizations.

Members of the corporate community and individual donors contributed \$33,033 to support the Parks And Community Together (PACT) summer camp scholarship program. The PACT project accommodates children from Fairfax County homeless and transitional housing shelters to participate in a two-week or a summer-long camp program.

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Braddock Nights concert series offered concerts at Ossian Hall Park on Thursday evenings. This pilot program proved to be a great success and will be continued in the future.

During 2006, Fairfax Symphony contributed in-kind services valued at \$20,588 in support of the Sounds of Summer Concert Series. The partnership between the Fairfax County Park Authority and the Fairfax Symphony spans almost two decades.

FISCAL IMPACT:

Cash contributions in the amount of \$160,436 have been assigned to Fund 170 (Donations) and dedicated to projects as specified by the donors.

ENCLOSED DOCUMENTS:

Attachment 1: List of Contributors and Donation Amount  
Attachment 2: Sample resolution

STAFF:

Michael A. Kane, Director  
Tim White, Chief Operating Officer  
Charles Bittenbring, Director, Park Services Division  
Barbara Nugent, Branch Manager, Leisure & Wellness Branch  
John Berlin, Programming Section Manager, Leisure & Wellness Branch  
Sousan Frankeberger, Special Events and Volunteer Services Manager, Leisure & Wellness Branch



## LIST OF CONTRIBUTORS

## PARK SERVICES DIVISION

## Leisure and Wellness Branch - Events and Volunteer Services Section

**2006 CONTRIBUTORS & DONATION AMOUNTS****BRADDOCK NIGHTS CONCERT SERIES**

Cox Communications, Inc.	\$6,000
Dominion Resources Services, Inc.	\$1,000
Fairfax Memorial Park, LLC	\$1,500
Fairfax Memorial Funeral Homes, LLC	\$1,500
Interstate Worldwide Relocation	\$3,000
TRC	\$3,000
Pennsylvania Performing Arts on Tour	\$1,200
The Washington Post	\$2,000
Tysons Dodge Jeep	\$1,500
Verizon	\$2,500
Wegmans Food Markets, Inc.	\$1,000
ExxonMobil Corporation	\$3,000
<b>Total</b>	<b>\$27,200</b>

**PACT - CAMP FOR CHILDREN FROM HOMELESS SHELTERS**

B&B Branch Banking & Trust Co. of Virginia	\$570
Bethany Lutheran Church	\$428
Computer Sciences Corporation	\$1,140
Freddie Mac	\$11,400
Good Shepherd Lutheran Church	\$1,100
Hilltop Sand & Gravel Company, Inc.	\$4,560
John Michael Associates	\$1,140
Kiwanis Club of Mt. Vernon	\$630
Lisa C. Rzepka	\$20
Mars, Inc.	\$2,280
Mitretek Systems	\$385
Northern Virginia Association of Realtors, Inc.	\$570
Northern Virginia Ethical Society	\$440
Omega World Travel Agency	\$285
Reed Smith, LLP	\$285
St. Mark's Episcopal Church	\$675
VSE Corporation	\$285
Wegmans Food Markets, Inc.	\$570
West*Group	\$570
Metrocall, Inc.	\$5,700
<b>Total</b>	<b>\$33,033</b>

**LEE NIGHTS CONCERT SERIES AT KINGSTOWNE TOWNE CENTER**

Comar Management, Inc.	\$3,000
Consolidated Theatres	\$1,000

Cooley Godward, LLP	\$1,000
Cox Communications, Inc.	\$1,000
Giant Foods, LLC	\$1,000
Hilltop Sand & Gravel Company, Inc.	\$1,000
Hunter Crest, LC	\$1,000
Jefferson Funeral Chapels, Inc.	\$1,000
K&H Lawn Services, Inc.	\$1,000
Marlborough Publishing	\$200
Mt. Vernon & Lee Chamber of Commerce	\$1,000
Pennsylvania Performing Arts on Tour	\$1,200
RE/MAX	\$3,000
Richmond American Homes	\$2,000
Roverland 4x4, Inc.	\$500
Safeway, Inc.	\$1,000
Tom & Cindy and Associates, LLC	\$2,000
<b>Total</b>	<b>\$21,900</b>

#### **LEE NIGHTS AT LEE DISTRICT PARK AMPHITHEATER**

A&R Foods	3,000	
Cox Communications, Inc.	3,000	
Dominion Resources Services, Inc.	1,000	
Fried Companies	3,000	
Greenspring Village	3,000	
Hilltop Sand & Gravel Company, Inc.	3,000	
Mt. Vernon Voice	2,500	In-kind Advertising
Sheehy Ford	1,500	
Sheehy Honda	1,500	
Sunset Pet Services	1,000	
Transportation Association of Greater Springfield	2,000	
Verizon	2,500	
Virginia Commission for the Arts	1,900	
<b>Total</b>	<b>28,900</b>	

#### **NOTTOWAY NIGHTS AT NOTTOWAY PARK**

Cox Communications, Inc.	\$3,000
Dewberry & Davis, LLC	\$1,000
ExxonMobil Corporation	\$2,000
The Concordia Group	\$250
Tyson's Corner Center	\$1,000
Walsh, Colucci, Lubeley, Emrich & Terpak, P.C.	\$1,000
West*Group	\$5,000
<b>Total</b>	<b>\$13,250</b>

#### **SONGS ON THE POTOMAC AT RIVERBEND PARK**

Folklore Society of Greater Washington	\$1,500
<b>Total</b>	<b>\$1,500</b>

#### **SPOTLIGHT BY STARLIGHT CONCERT SERIES AT NEWTON W. EDWARDS AMPHITHEATER**

Cox Communications, Inc.	\$3,000
ExxonMobil Corporation	\$1,000

Friends of Mason District Park	\$445	
Goodwin House Baileys Crossroads	\$1,500	
Potomac River Jazz Club	\$1,400	In-kind Performances
West*Group	\$1,500	
<b>Total</b>	<b>\$8,845</b>	

#### **STARLIGHT CINEMA AT TRINITY CENTRE**

A&R Foods	\$500	
Burger King	\$500	
Central Michigan University	\$500	
Corporate Office Properties, LP	\$1,000	
Cox Communications, Inc.	\$3,000	
Delegate Timothy Douglas Hugo	\$500	
Dominion Resources Services, Inc.	\$1,000	
Eggspectation of Westfields, Inc.	\$2,000	
Jones Lang LaSalle	\$1,000	
Life Time Fitness	\$1,500	
Luck Stone	\$1,000	
Springhill Marriott	\$500	
Superior Paving Corporation	\$500	
Supervisor Michael Frey	\$14,000	
Trinity Centre IV, LLC	\$1,500	
Trinity Centre One, LLC	\$2,500	
Trinity Centre Three, LLC	\$1,500	
TruGreen Landcare	\$1,000	
Westfields Business Owners Association	\$500	
UNICCO Service Company	\$750	
VALcourt Building Services	\$1,000	
Van Management Co.	\$1,000	
Verizon	\$4,000	
<b>Total</b>	<b>\$41,250</b>	

#### **SOUNDS OF SUMMER CONCERT SERIES**

Fairfax Symphony Orchestra	\$20,588	In-kind performances
	<b>\$20,588</b>	

#### **NOTTOWAY PARK SPECIAL EVENTS**

Fairfax Jubil-Aires	\$1,478	
<b>Total</b>	<b>\$1,478</b>	

<b>LEISURE AND WELLNESS BRANCH FY 2006 DONATION SUMMARY</b>		
CASH Contribution	\$160,436	
IN-KIND Contribution	\$24,258	
Number of SPONSORS	83	
Number of PROJECTS	10	
<b>TOTAL CASH AND IN-KIND CONTRIBUTION</b>	<b>\$184,694</b>	

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**WHEREAS**, the Fairfax County Park Authority, in partnership with the Braddock District Supervisor, has sponsored the Braddock Nights at Lake Accotink Park, Ossian Hall Park and Royal Lake Park to provide a small town sense of community through musical productions; and

**WHEREAS**, Cox Communications, Inc. has expressed a desire to enrich the quality of life for the citizens of Fairfax County through support of such community projects; and

**WHEREAS**, the Fairfax County Park Authority agreed to produce the Braddock Nights Concert Series at Lake Accotink Park, Ossian Hall Park and Royal Lake Park with the generous cash contribution from Cox Communications, Inc.;

**NOW, THEREFORE, BE IT RESOLVED** that the Fairfax County Park Authority expresses its sincere appreciation to

### ***Cox Communications, Inc.***

for their generous sponsorship contribution and support which enhances the quality of life and expands the cultural opportunities for Fairfax County citizens.

*Adopted by the Fairfax County Park Authority Board on September 27, 2006.*

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Frank S. Vajda  
Secretary-Treasurer

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Harold L. Strickland  
Chairman

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## **ADMINISTRATIVE - 4**

### Resolutions - Various Contributions to the Resource Management Division

#### ISSUE:

Park Authority Board acceptance of contributions in the amount of \$34,864.52 from various donors in support of Resource Management Division programs and operations and approval of resolutions of appreciation to specified donors.

#### RECOMMENDATION:

The Park Authority Director recommends Park Authority Board acceptance of contributions in the amount of \$34,864.52 and approval of the resolutions expressing appreciation to various donors who contributed to the Resource Management Division programs and operations.

#### TIMING:

Board action is requested on September 27, 2006.

#### BACKGROUND:

In FY 2006, contributions totaling \$34,864.52 were received at a number of Resource Management Division facilities. Highlights of the contributions to be recognized with Board resolutions are as follows:

- Datatel, Inc. donated \$1,500 for support of interpretive programs and operational activities at Ellanor C. Lawrence Park.
- The ExxonMobil Foundation donated \$1,000 for general support of the public programs and exhibits at Ellanor C. Lawrence Park.
- Adina Russell donated \$1,000 in memory of her husband Stan Russell to the Stan Russell Memorial Fund dedicated to nature photography education at Huntley Meadows Park.
- George Bing donated \$4,000 in memory of his son Mark Bing to support interpretive programs and operational activities at Huntley Meadows Park.

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- The Potowmack Chapter of the Virginia Native Plant Society donated \$3,000 to support intern work in gardens and education at Green Spring Gardens.
- BB&T donated \$500 to support the Resource Management Division Volunteer program.

In addition to the highlighted contributions, donations were received from 136 additional groups and individuals, as well as from numerous anonymous donors.

FISCAL IMPACT:

Contributions in the amount of \$34,864.52 have been assigned to Fund 170 (Donations) and dedicated to projects as specified by the donors.

ENCLOSED DOCUMENTS:

Attachment 1: Sample resolution

STAFF:

Michael A. Kane, Director  
Timothy K. White, Chief Operating Officer  
Cindy Messinger, Director, Resource Management Division  
Cindy Walsh, Site Operations Manager, Resource Management Division  
Mona Enquist-Johnston, Manager, Volunteer and Interpretive Services  
Carol McDonnell, Manager, Sully Historic Site  
Mary Olien, Manager, Green Spring Gardens  
Leon Nawojchik, Manager, Ellanor C. Lawrence Park



***WHEREAS***, the Fairfax County Park Authority provides a variety of programs, facilities and services at Ellanor C. Lawrence Park in order to develop an understanding and appreciation of local natural and cultural history, and

***WHEREAS***, Datatel, Inc. has a desire to support those programs, facilities and services; and

***WHEREAS***, Datatel, Inc. has made generous contributions to support interpretive programs and operational activities at Ellanor C. Lawrence Park;

***NOW, THEREFORE, BE IT RESOLVED*** by the Fairfax County Park Authority Board that the Board expresses its sincere appreciation and thanks to

***Datatel, Inc.***

for their continuing support of the operation of Ellanor C. Lawrence Park.

*Adopted by the Fairfax County Park Authority Board on September 27, 2006.*

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Frank S. Vajda  
Secretary-Treasurer

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Harold L. Strickland  
Chairman

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**ACTION - 1**

FY 2008 Budget Submission, Fund 001, General Fund

RECOMMENDATION:

The Park Authority Director recommends approval of the FY 2008 General Fund (Fund 001) budget submission to the Department of Management and Budget as presented to and reviewed by the Administration, Management, and Budget Committee on September 13, 2006.

**ACTION - 2**

FY 2008 Budget Submission, Fund 170, Revenue Fund

RECOMMENDATION:

The Park Authority Director recommends approval of the FY 2008 Park Revenue Fund (Fund 170) budget submission to the Department of Management and Budget as presented to and reviewed by the Administration, Management, and Budget Committee on September 13, 2006.

**ACTION - 3**

FY 2008 Budget Submission, Fund 303, General County Construction Fund

RECOMMENDATION:

The Park Authority Director recommends approval of the FY 2008 General County Construction Fund (Fund 303) budget submission to the Department of Management and Budget as presented to and reviewed by the Administration, Management, and Budget Committee on September 13, 2006.

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**ACTION - 4**

Approval - South Railroad Street Park Master Plan (Providence District)

RECOMMENDATION:

The Park Authority Director recommends approval of the South Railroad Street Park Master Plan as presented to and reviewed by the Planning and Development Committee on September 13, 2006.

**ACTION - 5**

Approval - Sully Woodlands Regional Master Plan (Sully District)

RECOMMENDATION:

The Park Authority Director recommends approval of the Sully Woodlands Regional Master Plan as presented to and reviewed by the Planning and Development Committee on September 13, 2006.

**ACTION - 6**

Phase III Transfer of County-Owned Land to the Fairfax County Park Authority

RECOMMENDATION:

The Park Authority Director recommends that the Park Authority Board approve, by way of a quitclaim deed, the Phase III transfer of seventeen (17) additional parcels of County-owned land totaling approximately 600.5 acres from the Board of Supervisors to the Fairfax County Park Authority for park purposes as presented to and reviewed by the Planning and Development Committee on September 13, 2006.

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**ACTION - 7**

Laurel Hill Sportsplex Proposal-Approval to Concurrently Submit Application for Special Exception and Request for 2232 Determination (Mount Vernon District)

ISSUE:

Approval for Park Authority staff, in cooperation with an inter-agency team and the Laurel Hill Sports Foundation (LHSF), to concurrently submit an application for a Special Exception and a request for a 2232 determination to gain approval for planning, construction and operation of a sports complex facility at the former Youth Center site at Laurel Hill in Lorton, VA.

RECOMMENDATION:

The Park Authority Director recommends approval for staff to concurrently submit a Special Exception application and request for a 2232 determination to gain approval for planning, construction and operation of a sports complex facility at the former Youth Center site at Laurel Hill in Lorton, VA.

TIMING:

Board action is requested on September 27, 2006, to allow negotiations and development approvals to proceed for a public-private partnership between the Park Authority and the LHSF.

BACKGROUND:

The LHSF responded to a Park Authority Request for Proposals for a public-private partnership to construct and operate a multi-faceted sports facility at Laurel Hill. The proposal would provide 15 lighted, artificial surface rectangular fields and a 120,000 square foot enclosed facility. The enclosed facility would provide an indoor track to be used by Fairfax County Public Schools (FCPS) and indoor facilities to support FCPS volleyball. The structure would also contain small retail establishments directly related to the activities at the Sportsplex. An area would also be provided to support a Boys and Girls Club operation.

The proposal has been reviewed by an inter-agency team. The team has recently been focusing on review of the financial aspects of the proposed business plan. To evaluate the financial pro forma, staff worked with the Department of Management and Budget (DMB) and contracted the consultant services of Public Financial Management Group

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(PFM) supported by Brailsford and Dunlavey (B&D). The former is a financial analyst used by the DMB for bond and other financial analyses and the latter is well qualified to analyze sports facility development proposals.

Reports of the financial and utilization findings were presented to the Planning and Development Committee on September 13, 2006. The Committee response to these findings has led to the recommendation to proceed with the submission of the Special Exception and 2232 applications.

Park Authority staff has informally met with staff from the Department of Planning and Zoning (DPZ) to discuss this proposal and concurrent submission. DPZ is supportive of providing prompt and concurrent review.

FISCAL IMPACT:

Based on the consultants estimate, funding in the amount of \$229,729 is necessary to prepare the necessary detail, concept validation and due diligence to meet the requirements of the Special Exception review process. Funding is currently available in the amount of \$229,729 in Project 009444, Laurel Hill (Lorton) Development, in Fund 303, General County Construction to undertake this work.

ENCLOSED DOCUMENTS:

None

STAFF:

Michael A. Kane, Director

Timothy K. White, Chief Operating Officer

Kirk Holley, Manager, Special Projects Branch

Bob Betsold, Section Supervisor, Special Projects Branch



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**ACTION - 8**

Approval - Donor Signage at CLEMYJONTRI Park (Dranesville)

RECOMMENDATION:

The Park Authority Director recommends approval of the placement of 25 plaques recognizing donors for park elements in CLEMYJONTRI Park as presented to and reviewed by the Planning and Development Committee on September 13, 2006.

**ACTION - 9**

2006 Park Bond Program – Development of Synthetic Turf Fields

RECOMMENDATION:

The Park Authority Director recommends approval to prepare designs and obtain site permits for converting seven (7) existing rectangular turf fields to synthetic turf. These fields include one (1) at Carl Sandburg Middle School, two (2) at Lake Fairfax Park, two (2) at Poplar Tree Park and two (2) at South Run District Park as presented to and reviewed by the Planning and Development Committee on September 13, 2006.

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Memo to the Board  
September 27, 2006

## **ACTION - 10**

### Renew Term to the Fairfax County Park Foundation, Inc.

#### ISSUE:

Renew term for Stephen Thormahlen to the Board of Directors of the Fairfax County Park Foundation.

#### RECOMMENDATION:

The Park Foundation Director recommends reappointment of Stephen Thormahlen to the Board of Directors of the Fairfax County Park Foundation for a three-year term.

#### TIMING:

Park Authority Board approval is requested on September 27, 2006.

#### BACKGROUND:

In accordance with the Bylaws of the Fairfax County Park Foundation, Inc., the Foundation, Board may make nominations of individuals to become members of the Foundations Board of Directors, and the Park Authority Board makes the appointment itself. The Bylaws specify that the number of Foundation Board members be no less than three and no more than 35. Currently there are 14 members.

The Foundation Board has nominated Stephen Thormahlen. Mr. Thormahlen has served on the Park Foundation Board since 2003. Because his appointment is within the maximum number allowed on the Board of Directors of the Foundation, his appointment would be for a three-year term.

#### FISCAL IMPACT:

None

#### ENCLOSED DOCUMENTS:

None

Memo to the Board  
September 27, 2006

STAFF:

Michael A. Kane, Director, Fairfax County Park Authority  
Timothy K. White, Deputy Director, Fairfax County Park Authority  
Robert Brennan, Executive Director, Foundation

**ACTION - 11**

Approval of a Donated Memorial Monument at Great Falls Nike Park (Dranesville District)

ISSUE:

Approval of a donated memorial monument at Great Falls Nike Park honoring Vanessa Pean.

RECOMMENDATION:

The Park Authority Director recommends approval and acceptance of a landscape memorial donated in honor of Vanessa Pean at Great Falls Nike Park.

TIMING:

Board action is requested on September 27, 2006.

BACKGROUND:

Vanessa Pean was a talented and committed soccer player that played countless soccer games at Great Falls Nike Park as a member of Great Falls Soccer Association. In the fall of 2005, at the age of 16, Ms. Pean was tragically killed in a car accident.

The Park Authority was contacted by Jay Donegan (Attachment 1), representing the many friends of the Pean family and the Great Falls soccer community. This request was previously reviewed by the Planning and Development Committee in June 2006. However, changes to the proposal have been made since that time. Attachment 2 includes a rendering of the proposed monument. Staff has met with Mr. Donegan at the park and identified a potential location of the landscape memorial near field #7, if the memorial is approved. A plaque recognizing that the donation would be made in the name of Vanessa Pean would be attached to the memorial.

This project will be managed through the Park Authority's Park Operations Division, in order to comply with applicable purchasing regulations. The work will be contracted through the agency's open-end construction contract with J. Roberts Incorporated.

All costs associated with design and construction of the memorial will be the responsibility of the Great Falls Soccer Association. The monument is estimated by Mr. Donegan to cost between \$15,000 and \$20,000. This does not include any staff costs

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associated with construction management; however, those costs will be the responsibility of the Great Falls Soccer Association as well.

The Park Authority Board's consideration of this donation would be guided by Policy 407 Construction of Donated Facilities/Structures on Park Land (Attachment 3).

FISCAL IMPACT:

Great Falls Soccer will reimburse the agency for all costs for this process.  
Park Operations staff will manage the construction process.

Mr. Donegan has stated that the maintenance of the landscape memorial will be the responsibility of Great Falls Soccer.

ENCLOSED DOCUMENTS:

- Attachment 1: Letter to Michael Kane from Jay Donegan dated May 3, 2006
- Attachment 2: Proposed Plan of the Landscape Memorial Monument **updated**  
**(07.03.06)** from Bignell, Watkins and Hasser Architects Inc.
- Attachment 3: Policy 407 Construction of Donated Facilities/Structures on Park Land

STAFF:

Michael A. Kane, Director  
Timothy K. White, Chief Operating Officer  
Lynn Tadlock, Director, Planning and Development Division  
Todd Johnson, Director, Park Operations Division

Jay Donegan  
801 Blacks Hill Road  
Great Falls, VA 22066

May 3, 2006

Mr. Michael Kane  
Director of Fairfax County Park Authority  
12055 Government Center Parkway  
Suite 927  
Fairfax, VA 22035

Dear Mr. Kane:

At the suggestion of Dan Sutherland and Alan Crofford, I am writing regarding a very important matter which I would respectfully ask you to consider and support.

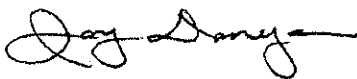
Vanessa Pean, a beautiful, smart, athletic, 16 year old and dear family friend, was tragically killed in a car accident in Great Falls last fall. Vanessa was a very talented and committed soccer player who played countless games at the Nike sports complex in Great Falls. On behalf of the countless friends of the Pean family and the Great Falls soccer community, I have coordinated with Dan Sutherland and Alan Crawford to identify a location and design for a landscape memorial at Nike that would be a lasting and tasteful honor to Vanessa.

Alan and I have agreed on an appropriate location at Nike Field #7 and we have received very favorable comments on the memorial design. It is also very important to everyone involved to have the field named after Vanessa as a part of the landscape memorial. We understand that moving forward with the field naming and memorial itself is subject to your review and Park Authority Board approval. With your support and approval, we plan to have the memorial constructed before June 24<sup>th</sup>, the weekend on which the first annual Vanessa Pean memorial soccer tournament will be played at Nike. We would anticipate a dedication ceremony and we would certainly be glad to coordinate the event with you and all appropriate County and Park Authority officials.

Lastly, I plan to meet with Supervisor DuBois shortly to share the plan with her and to request her support as well. We hope that you will support our efforts and enable us to "fast-track" the process so that we can honor Vanessa Pean with the field naming and landscape memorial at Nike.

Thank you for your kind consideration.

Sincerely,

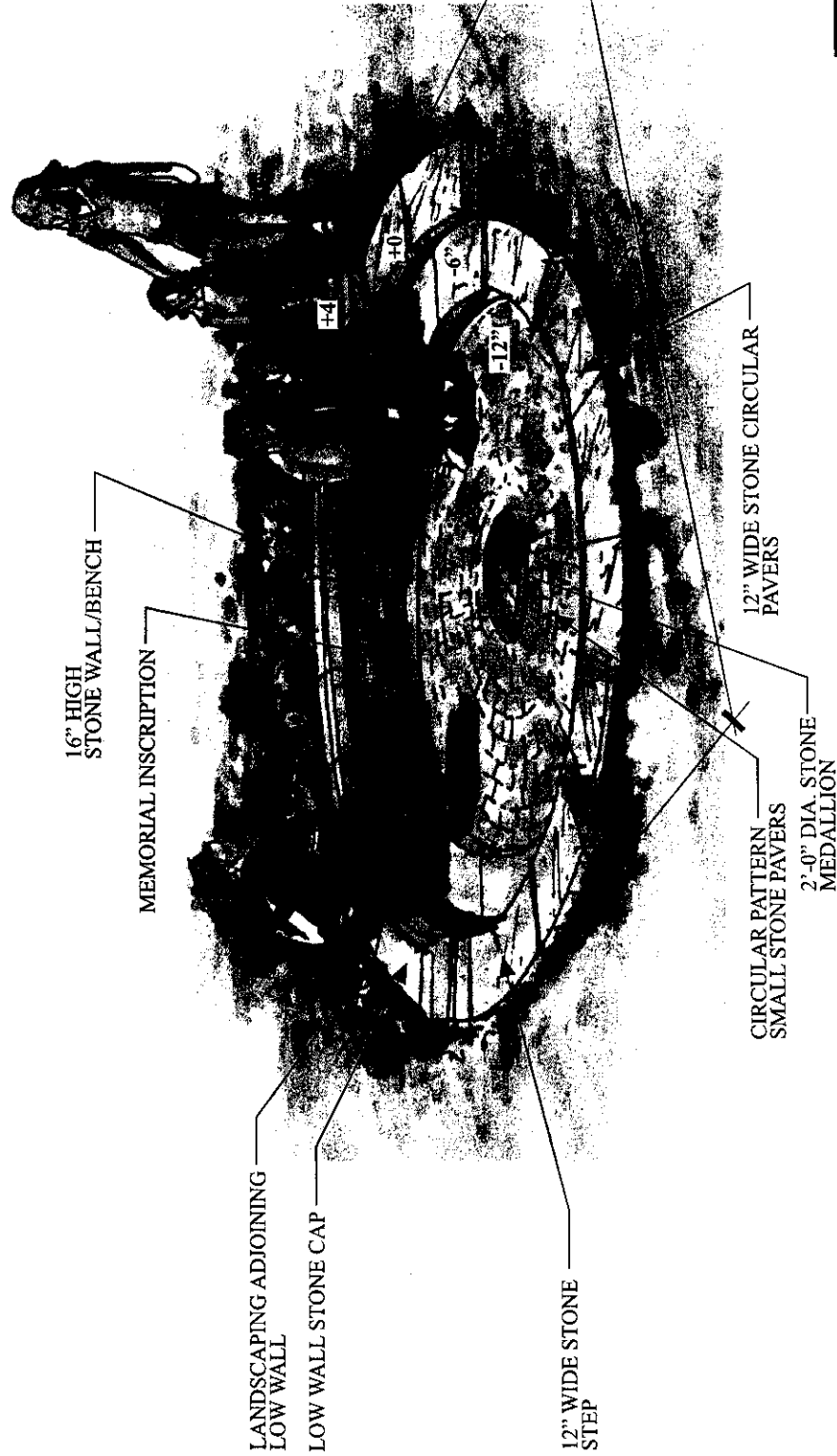


Jay Donegan

Cc: Dan Sutherland  
Alan Crofford

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Bignell Watkins Hasser  
ARCHITECTS INC.

LANDSCAPE MEMORIAL

07.03.06

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**Policy 407 Construction of Donated Facilities/Structures on Park Land**

The Park Authority shall consider the acceptance of donated facilities/structures proposed for construction on park land, when such facilities/structures are in the interest of the community and consistent with the mission of the Authority. All facilities/structures constructed on parkland become the property of the Park Authority, except as specifically provided through written, mutual agreement.

Requests for the construction of donated facilities/structures on parklands shall be evaluated with regard to the following criteria:

Acceptance Criteria:

- The donated facilities/structures proposed for construction on park land shall comply with the existing park master plan.
- For facilities/structures not requiring master plan approval, the proposed facilities/structures shall be similar to existing facilities typically provided by the Park Authority.
- All proposed donated facilities/structures shall be required to meet existing Park Authority design standards.
- The purpose of the facilities/structures shall not be for the recognition of affiliations, whether cultural, religious, fraternal, individual or organizational, except as permitted by other Park Authority Policy.
- The proposed facilities/structures shall not be of a religious, political, cultural or theological nature.
- The proposed facilities/structures shall be useable and available to all segments of the population in a manner that is consistent with similar existing facilities.
- The proposed facilities/structures shall be deemed to have no negative environmental or aesthetic impacts.
- Consideration shall be given to the continued maintenance and eventual replacement of the facility/structure.
- The structure/facility shall present an overall benefit, compared to alternative uses of the land, including green space.

The Park Authority may decline to accept such proposed facilities/structures, if it is in the best interest of the Park Authority to do so.

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*Adopted February 8, 2006*

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## **ACTION - 12**

### Project Approval – Stream Restoration on Park Land for Dulles Airport Mitigation (Sully District)

#### ISSUE:

Approval to enter agreements with the Department of Public Works and Environmental Services (DPWES) and environmental contractors to conduct stream restoration projects on park land (as identified in the Fairfax County watershed management plans) for Dulles Airport mitigation as awarded by the Metropolitan Washington Airports Authority (MWAA).

#### RECOMMENDATION:

The Park Authority Director recommends approval to enter agreements with DPWES and environmental contractors to conduct stream restoration projects on park land (as identified in the Fairfax County watershed management plans) for Dulles Airport mitigation as awarded by the Metropolitan Washington Airports Authority (MWAA).

#### BACKGROUND:

MWAA is in the process of expanding Dulles Airport with two planned additional runways and infrastructure to meet growing demand. Because of this expansion, numerous streams and wetlands will be destroyed or disturbed. Federal and state laws require that MWAA compensate for these impacts. The wetland mitigation will be completed through the purchase of credits in wetlands banks in Prince William and Fauquier Counties. Stream mitigation will be secured through a competitive bid process.

In the past year and a half, Park Authority staff have participated in numerous discussions and meetings with representatives of the County Executive's Office, DPWES, MWAA, the Virginia Department of Environmental Quality, the Army Corps of Engineers and others to more closely define the mitigation requirements and to determine what role Fairfax County would play in offsetting the impacts to our local watersheds.

In August MWAA issued the request for proposals for stream mitigation. Proposals must be submitted to them by October 13, 2006. The County Executive's Office is very interested in ensuring that proposals include options to conduct stream mitigation in Fairfax County in order to compensate for some of the impacts affecting our streams

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from the airport expansion. The Park Authority owns most of the stream valleys in the affected watersheds.

Stream mitigation work would likely include:

- Buffer enhancement – contractors would remove invasive plant species, plant native plants to improve the forest stand, reduce impacts from runoff, increase filtration of floodwaters and improve wildlife habitat.
- Stream restoration – contractors would remove blockages, stabilize banks, install weirs and other structures to control stream flow and improve in-stream habitat.

Permanent conservation easements would be placed on areas that receive buffer enhancement or stream restoration and would encompass a minimum 100' (50' either side of the stream) in width. Such easements would be written to allow public trails, accommodate existing utilities, and allow natural and cultural resource management. It is likely that several miles of stream valley park would receive these improvements and be placed under an easement.

Environmental contractors are prepared to submit proposals to MWAA to conduct stream mitigation work on park land in Fairfax County. In order to submit those proposals, the contractors must have reasonable assurance that if their proposal was accepted by MWAA, the Park Authority would allow the work to be done. If awarded, individual projects would be reviewed and overseen by DPWES and evaluated by park staff based on criteria which address benefits, impacts to the park, park policies, fiscal impact and whether the agency has the resources to support the administrative workload from these projects.

If the Park Authority approves this project, staff will work directly with DPWES, the County Attorney's office and the contractors selected by MWAA to accomplish the following:

- Draft an agreement to govern the conditions of the project.
- Monitor the project for conformance with the agreement.
- Execute a declaration of restrictions that will provide conservation easements on the stream restoration areas (approximately 100 feet in width over the entire project length).

Proposals being submitted by environmental contractors include projects identified by DPWES in the Cub Run Watershed Plan. These projects are seen as critical for protecting and improving water quality in the county and if not funded by the airport mitigation process, would be funded over time through county funding sources. By securing mitigation funds from MWAA, not only will important stream improvements get

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done earlier, the funds that the citizens of Fairfax County would have had to spend on those projects will be available to do additional stream work.

In addition, options for proposals may include the planned restoration to Turkeycock Run at Green Springs Gardens in the Cameron Run watershed. Although this project does not lie within the same watersheds where the airport impacts will occur, this project is well within the geographic region allowed under federal and state law. It has already been planned and permitted, is identified under the Cameron Run Watershed Plan, and project completion with alternative funding would free up Park Authority stream restoration funds to complete critical stream restoration immediately up and down stream caused by the floods in June 2006.

FISCAL IMPACT:

Resources will be required to review proposals and plans, meet with DPWES and their contractors and the public, draft and review easements and plats and conduct site visits to evaluate and inspect projects. Undertaking these projects will require a significant commitment of staff time by the Park Authority. Availability of funding and staff will be considered as projects are identified. Fiscal impact of this proposal and staffing needs will be determined by the extent of the projects awarded on parkland.

STAFF:

Michael A Kane, Director

Timothy K. White, Deputy Director

Cindy Messinger, Director, Resource Management Division

Charles Bittenbring, Acting Director, Planning and Development Division

Todd Johnson, Director, Park Operations Division

Judy Pedersen, Public Information Officer

Kay Rutledge, Manager, Land Acquisition and Management Branch

Charles Smith, Naturalist III

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**INFORMATION - 1**

FY 2008 Budget Submission, Fund 370, Park Authority Bond Construction Fund

As presented to and reviewed by the Administration, Management and Budget Committee on September 13, 2006.

**INFORMATION - 2**

FY 2008 Budget Submission, Fund 371, Park Capital Improvement Fund

As presented to and reviewed by the Administration, Management and Budget Committee on September 13, 2006.

**INFORMATION - 3**

FY 2007 Update - Fund 370, Park Authority Bond Construction and Fund 371, Park Capital Improvement Fund

As presented to and reviewed by the Planning and Development Committee on September 13, 2006.



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## **INFORMATION - 4**

### 2002-2006 Park Authority Strategic Plan – Final Report

The 2002-2006 Park Authority Strategic Plan was approved by the Park Authority Board on September 26, 2001. On an annual basis, the Board was provided with updates on accomplishments and an implementation plan for the following year. This year marks the completion of the 2002-2006 Park Authority Strategic Plan and this year's review consists of an overview of the plan and its major accomplishments, as well as the tasks that were completed in its final year.

#### **The Strategic Process**

The 2002-2006 Park Authority Strategic Plan originally consisted of six Strategic Opportunity Areas: *Community Involvement, Stewardship, Leisure Opportunities, Financial Framework, Infrastructure & Capital Sustainability* and *Capacity for Growth and Change*. In 2003 a new Opportunity Area, *Emerging Issues*, was added to provide flexibility in the plan and enable the incorporation of new issues that emerged during the life of the plan.

To address the Strategic Opportunity Areas, *Strategies* were developed within each of the Strategic Opportunity Areas. In all, 97 Strategies were developed. Each of the Strategies then had *Tasks* assigned to them that needed to be done in order to address the Strategies. These Tasks were assigned to various entities within the agency for completion, with some being shared between Divisions. Each of the Tasks was assigned completion dates and their status was tracked. Throughout the year, various Tasks assigned as being a *Board Deliverable* were presented to the Park Authority Board at one of their monthly meetings.

In 2004 of the Implementation Plan, *Opportunity Area 2; Stewardship*, was fully incorporated into the Fairfax County Park Authority Natural Resource Management Plan. The Natural Resource Management Plan originally served as an appendix to the 2002-2006 Park Authority Strategic Plan and its tasks and strategies supplanted those of the original Stewardship section of the 2002-2006 Park Authority Strategic Plan. While the 2002-2006 Park Authority Strategic Plan is terminating, the Natural Resource Management Plan will continue to guide this aspect of the agency's mission. The subsequent completion of the Fairfax County Park Authority Cultural Resource Management Plan transitioned cultural resource strategic issues in a similar manner.

On an annual basis, the Park Authority Board was presented with a *Yearly Update* that provided an accounting of the activities for the prior year. These updates included a

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summary of the year's strategic activities and identification of the Tasks that were completed, Tasks that were deferred, changes or additions to the plan and the Board Deliverables that were completed. An *Implementation Plan* for the following year was also provided at that time.

**Accomplishments**

The 2002-2006 Park Authority Strategic Plan directed the completion of several benchmark products that will continue to be used to provide direction and support decision making for years to come. These include the *2004 Park Authority Needs Assessment*, *Fairfax County Park Authority Natural Resource Management Plan*, *Fairfax County Park Authority Cultural Resource Management Plan*, *Comprehensive Fund Management Plan* and *Fairfax County Park Authority Infrastructure Condition Assessment*.

The past year marks the final year of the 2002-2006 plan. Attachment 1 is the 2002-2006 Strategic Plan Implementation Plan for 2006. Since it is the last year of the plan, it identifies the Tasks and Deliverables for 2006 as well as the final status of each Strategy contained in the 2002-2006 Strategic Plan.

There were nine *Board Deliverables* included in the final year of the plan. Of these, only the 2006-2010 Strategic Plan, which was unavoidably delayed and is well underway, was not completed. *Board Deliverables* appear in Attachment 1 under the *2006 Tasks and Deliverables*.

Of the 97 Strategies contained in the Plan, 95 were completed and two were deferred.

**Summary**

The 2002-2006 Park Authority Strategic Plan was a major success and milestone for the Fairfax County Park Authority. The process used in its development as well as products developed through its direction helped to build positive relationships with stakeholders and staff, raised the awareness throughout the community of issues impacting the park system and helped bridge the gap between the varying and sometimes polarizing elements of its mission.

Through this plan, many tools and processes have been developed, data and information gathered, understandings and relationships forged, and a basis and direction set that will allow the Fairfax County Park Authority to move with purpose and confidence into the future.

As the Park Authority embarks on its 2006-2010 Park Authority Strategic Plan, the stage has been set through the work done in the 2002-2006 Plan. The 2006-2010 Plan will

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build on this plan and utilize the products directed by and completed in this plan to give guidance and a basis for future decisions.

ENCLOSED DOCUMENTS:

Attachment 1: 2002-2006 Strategic Plan Implementation Plan for 2006

STAFF:

Michael A. Kane, Director

Timothy K. White, Chief Operating Officer

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# **2002-2006 Strategic Plan Implementation Plan for 2006**

<b>Community Involvement</b>		<b>2006 Tasks and Deliverables</b>
<b>1. Fostering Community Participation in Planning</b>		
1.1 Create and implement a plan to engage a broad and balanced cross-section of residents in planning for park facilities, services and programs, with emphasis on communicating with minority populations and utilizing a range of options for participation.		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
1.2 Create and implement a plan to communicate with community opinion leaders to keep them informed of important issues concerning the Park Authority.		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
<b>2. Developing a Consistent, Ongoing Research Program</b>		
2.1 Conduct a land and facilities needs assessment including an inventory of public and private facilities.		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
2.2 Establish a mechanism to assess demand for services and programs on a continuing basis		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
2.3 Initiate efforts to collaborate with the Fairfax County Public Schools and other public leisure service providers to meet community needs.		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
<b>3. Focusing Community Outreach</b>		
3.1 Expand partnerships with community organizations, including schools, PTAs, corporations, athletic groups, homeowners associations, ethnic and cultural organizations, advisory groups, and park friends groups.		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
3.2 Participate in Fairfax County's revitalization projects, in the County Executive's Neighborhood Initiative and in projects of the Department of Housing and Community Development to become a full partner in these community development efforts and to gain knowledge of communities and partnership opportunities		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
3.3 Create a communications plan to share ideas and coordinate actions regarding external communications. The goal should be to focus communications around key messages and bring a consistent, recognizable identity to communication products.		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
<b>4. Facilitating Internet Communication</b>		
4.1 Keep pace with available web technology to improve the user's on-line experience and to expand opportunities for residents to enjoy the agency's resources from home.		<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
4.2 Take steps to create a platform for greater two-way electronic communication with residents by gathering user addresses and interests in a format that can facilitate targeted outreach by the agency.		<ul style="list-style-type: none"> <li>• Will be addressed as an ongoing improvement to outreach capabilities, as automated opportunities are available. <i>Deferred</i></li> </ul>

## 2002-2006 Strategic Plan Implementation Plan for 2006

Stewardship	2006 Tasks and Deliverables
<p>The Board approved the agency's Natural Resource Management Plan (NRMP) in January 2004. The first year implementation plan was also approved to begin in July 2004. This comprehensive plan has been developed to guide the Agency's efforts related to natural resource stewardship. A Cultural Resource Management Plan (CRMP) will also begin to be developed in FY 2005. These plans will serve as the guiding force in the implementation of what has existed in the Strategic Plan's Stewardship Opportunity area and will appear as an attachment to the Strategic Plan. Until the CRMP is adopted, a number of Issues and Strategies will remain in the Strategic Plan related to cultural resources. Removing stewardship issues from the Strategic Plan does not diminish the importance of these stewardship issues and is in fact a tribute to the importance of resource stewardship to the Park Authority. Implementation plans for the NRMP are to be provided in July 2005.</p>	<ul style="list-style-type: none"> <li>The Cultural Resource Management Plan was initiated in February 2005 and was approved by the Park Authority Board on April 26, 2006.</li> </ul>
<p>1. Preserving Open Space</p> <p>1.1 Pursue opportunities through open space easements, proffered dedications, acquisitions and partnerships to designate, preserve and protect additional open space - particularly land with significant natural, cultural or horticultural resources - throughout the county. Develop priorities for acquisition based on the deficiencies of various habitats or resources among current park holdings in comparison with those naturally occurring in Fairfax County.</p>	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<p>1.2 Note: this strategy has been incorporated into the tasks Associated with strategy 3.1 in the Community Involvement opportunity area.</p>	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<p>1.3 Through the Fairfax County Board of Supervisors, as well as organizations such as the Fairfax County Park Foundation Inc., the Northern Virginia Conservation Trust, the Northern Virginia Regional Park Authority and other means, seek expansion through land donations and funding for open space preservation as parkland.</p>	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<p>1.4 Participate in county revitalization projects to identify areas appropriate for resource and open space preservation, as well as passive and active recreation.</p>	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<p>1.5 Continue to expand countywide horticulture program that will improve the aesthetics and the environmental quality of open space through the development of public gardens, horticultural plantings and educational programs promoting responsible horticultural practices in an</p>	<ul style="list-style-type: none"> <li><b>Board Deliverable:</b> Annual report to the Board on the County-wide Horticultural program. <i>Complete</i></li> <li>All other tasks complete or on-going</li> </ul>

## 2002-2006 Strategic Plan Implementation Plan for 2006

urban environment.	
2. Protecting Park Resources	
2.1 Participate in county Environmental Coordinating Committee (ECC) and Environmental Quality Advisory Council (EQAC) initiatives, as well as partnerships with other agencies and organizations, to address past and continuing development impacts on county and Park Authority lands, as well as restoration of degraded resources.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
2.2 Complete an inventory of storm water management facilities on parkland, evaluate the current condition and effectiveness of those facilities and determine appropriate maintenance responsibilities.	<ul style="list-style-type: none"> <li>• This strategy is accounted for in the Natural Resource Management Plan in Water Resources Element 2.2.</li> </ul>
2.3 Expand efforts to create broader internal awareness of stewardship issues and responsibilities through new employee orientation, training and cooperative projects among divisions.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going.</li> </ul>
2.4 Create broader external awareness of stewardship issues among residents through on-line information, brochures, partnerships and other means.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going.</li> </ul>
2.5 Explore the most appropriate means to combine and properly preserve the nearly three million historic and archaeological artifacts in the agency's care, which are now stored in three separate locations without sufficient security or environmental controls.	<ul style="list-style-type: none"> <li>• The archaeological artifacts are now stored in the Cultural Resource facility at the James Lee Center which includes a state-of-the-art collections storage facility.</li> <li>• All other tasks complete or on-going</li> </ul>
2.6 Establish an inter-division team to evaluate how effectively the agency is incorporating natural and cultural resource protection in all aspects of park development, operations and maintenance and recommend appropriate changes, if necessary.	<ul style="list-style-type: none"> <li>• This strategy is accounted for in the Natural Resource Management Plan in Natural Resource Planning Element 2.7.</li> <li>• This element is addressed in the Cultural Resource Management Plan.</li> </ul>
3. Expanding Resource Management	
3.1 Explore means of obtaining current natural and cultural resource inventory data for Fairfax County, including contractors, aerial photography interpretation, sharing data with other organizations, etc.	<ul style="list-style-type: none"> <li>• This strategy is accounted for in the Natural Resource Management Plan</li> <li>• Through DIT, Park Authority contracted for digitizing photos from pre-World War II as a comparative resource to review land use changes and study development impact to natural and cultural resources.</li> <li>• All other tasks complete or on-going</li> </ul>
3.2 Explore means of creating resource management plans for the most critical or most threatened resources and habitats identified in	<ul style="list-style-type: none"> <li>• This strategy is accounted for in the Natural Resource Management Plan Cultural Resources related strategies</li> </ul>



## 2002-2006 Strategic Plan Implementation Plan for 2006

inventories. As resource management inventories and plans become available, provide this information to staff and the public to the extent possible without putting resources at risk.	are identified in the Cultural Resource Management Plan.
3.3 <i>Note: aspects of this strategy have been incorporated as tasks into strategies 2.6 and 3.2 of the Stewardship opportunity area.</i>	
3.4 Seek the Board of Supervisors' Support for General Fund budgetary resources to support resource inventories, management plans and implementation.	<ul style="list-style-type: none"> <li>This strategy is accounted for in the Natural Resource Management Plan</li> </ul>
3.5 Complete an overall Natural Resource Management Plan for the Park Authority and present plan to the Park Authority Board for adoption.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
4. Resolving Encroachments	
4.1 Create and maintain an inventory and database of known encroachments.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
4.2 Design and implement an effective process and assign necessary resources to promptly resolve current and future encroachment issues.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
4.3 Provide information to citizens to increase the awareness of encroachment problems and encourage citizen participation in minimizing encroachment impacts.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
5. Combating Invasive Plants	
5.1 Work with the county Environmental Coordinating Committee to establish a countywide program to address the most critical invasive plant issues and secure appropriate funding.	<ul style="list-style-type: none"> <li>This strategy is accounted for in the Natural Resource Management Plan</li> </ul>
5.2 <i>Note: this strategy has been incorporated into the tasks of Stewardship strategy 5.1 above.</i>	
6. Managing Wildlife Conflicts	
6.1 While continuing to apply the Wildlife Conflict Resolution Policy to Park Authority holdings, pursue partnerships with other County agencies toward adoption of the FCPA's program countywide.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
6.2 <i>Note: this strategy has been incorporated into the tasks of Stewardship strategy 6.1 above.</i>	
<b>Leisure Opportunities</b>	<b>2006 Tasks and Deliverables</b>
1. Adapting Offerings to Demographic Shifts	
1.1 Conduct targeted research among demographic segments of the population to ensure that the Park Authority understands the recreational preferences and service expectations of the various demographic groups that reside within the county.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
1.2 Seek to continually refine the Park Authority's range of recreational	<ul style="list-style-type: none"> <li>1) During summer 2005, Park Services worked with</li> </ul>

## 2002-2006 Strategic Plan Implementation Plan for 2006

offerings to ensure that its customer base reflects the changing demographics of the county population.	Supervisor Bulova's office and community members to pilot two special concerts at Ossian Hall Park targeted at building a sense of community in the area, especially within the Hispanic population. The success of those pilots resulted in developing a full concert series for the summer of 2006. This series will be coordinated with the Community Connections initiative. 2) As a result of a contact from individuals in the Bren Mar community, Park Services developed a special outreach to teens in the community by working cooperatively with the Department of Community and Recreation Services Teen Center. Also developed special outreach and support to promote Rec-PAC for pre-teens in the community. 3) Working cooperatively with the Police Department, Community and Recreation Services, the Park Foundation, and other partners, Park Services developed two new camps for at-risk youth – RavensQuest and Urban Adventure Camp.
1.3 Create funding and program offerings to ensure that its customer base reflects the changing demographics of the county population.	<ul style="list-style-type: none"> <li>• Began implementation of Community Connections program to develop stronger relationships with targeted communities in the county in order to encourage more active involvement in FCPA through park planning, identification of service needs, and increased participation in program and services</li> <li>• All other tasks complete or on-going</li> </ul>
2. Emphasizing Customer Retention	
2.1 Develop systems to monitor and measure customer retention in key Revenue Fund service areas and document the cost of customer loss.	<ul style="list-style-type: none"> <li>• Completed an analysis of RECenter pass holder retention FitLinxx customers have a 10% higher retention rate than non-FitLinxx users. Staff will use this information to develop new marketing information and continue to monitor retention. Next retention analysis began April 2006.</li> <li>• Completed research on best practices and development of a model for a golfer loyalty/retention program that can be implemented in 2006.</li> <li>• Best practices identified. Program under development.</li> </ul>
2.3 Identify retention targets and develop activities required to accomplish them.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going.</li> </ul>

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<p>2.4 Adapt existing facilities and programs in which the Park Authority has invested heavily to take advantage of emerging recreation trends, growth markets and revenue opportunities.</p>	<p>Items below address both 3.2.4 and 3.2.5</p> <ul style="list-style-type: none"> <li>Board approved re-allocation of Subfund 371 facility and services reserve project balance to address specific maintenance and service opportunities: 1) Repairs to Jefferson HVAC and additional netting on hole 2 to protect neighbors; 2) Repairs to Greendale Golf Course Park carousel; 3) Repairs to Greendale Golf Course parking lot; 4) Additional entertainment feature(s) at Lake Fairfax Water Mine; 5) Duct cleaning at Mount Vernon RECenter; 6) On course restroom at Pinecrest Golf Course; 7) Deep water steps at South Run and George Washington RECenters. In addition, the Board approved Subfund 371, Facility and Services Reserve funds for 1) Repairs and painting of the Burke Lake train to supplement the new locomotive purchased in 2006; 2) New fire alarm system at George Washington RECenter; 3) Installation of Ultra-Violet light water treatment system at George Washington RECenter swimming pool. UV light was also installed at South Run RECenter using operational funds and at Spring Hill RECenter at no cost.</li> </ul>
<p>2.5 Identify specific maintenance and renovation needs that have an impact on customer satisfaction with revenue-based facilities and develop a plan for meeting them.</p>	<ul style="list-style-type: none"> <li>See 2.4 above. All other tasks complete or on-going</li> </ul>
<p>3. Diversifying Fee-Based Recreational Offerings</p>	
<p>3.1 Analyze services in demand by citizens to determine which can be self-supporting in the Revenue Fund.</p>	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<p>3.2 Based on the analysis of 3.1, implement appropriate services to meet recreational demands.</p>	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<p>3.3 In the process of developing the Planning and Development Division's Work Plan, identify facilities that should be developed on a fast-track schedule due to their high demand and ability to generate revenue.</p>	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<p>4. Developing E-Commerce Opportunities</p>	
<p>4.1 Evaluate, identify and prioritize E-Commerce opportunities to serve the Park Authority's clientele in areas such as reservations, sales, customer feedback and complaint resolution and solicitation of new program ideas.</p>	<ul style="list-style-type: none"> <li>Implement the top three priorities from the 2003 task list, as identified by the Leadership Team in January 2004 – Pass Sale {September 2005}</li> <li>Develop and implement Renewals; Facility Reservations; Time/Teacher Reservations. {2005 and 2006} Implement the top three priorities from the 2003 task list, as identified by the Leadership Team in</li> </ul>

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	<p>January 2004 – Pass Sale {September 2005}</p> <p>Program defined and ParkNet enhancement requirements defined and sent to Beta Data. Development of enhancements delayed by Beta Data workload. Work scheduled to begin April 2006 with test version targeted for June 2006. Actual implementation to be determined pending results of test.</p> <ul style="list-style-type: none"> <li>Develop and implement Renewals; Facility Reservations; Time/Teacher Reservations. <i>Completed for 2005 and 2006</i></li> <li>On hold until on-line pass sales is implemented</li> </ul>
4.2 Note: this strategy has been incorporated into the tasks of Leisure Opportunities strategy 4.1 above.	
4.3 Evaluate current information systems in terms of their ability to meet current and future management information needs and develop a plan to meet critical gaps.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
5. Keeping Pace with Important Leisure Trends	
5.1 Establish both quantitative and qualitative means to continually monitor and provide a clearinghouse of information on national recreation trends that is readily available to staff and from which the Park Authority Board can be informed of key trends annually.	<ul style="list-style-type: none"> <li><b>Board Deliverable:</b> Annual report to the Board on national recreation trends. <i>Complete</i></li> <li>Complete February 2006 with information to the Board that future reports will be every two to three years as there is insufficient change each year for any effective analysis or trending.</li> </ul>
5.2 Employ new technologies (in lighting, sports surfacing and other areas) to increase the utilization of existing athletic facilities to the extent possible without causing facility damage from overuse.	<ul style="list-style-type: none"> <li><b>Board Deliverable:</b> Annual report to the Board on trends in athletic field management and technology. <i>Complete</i></li> </ul>
5.3 Work with the athletic community, other county agencies (DCRS, FCPS) and county policy makers to maximize the availability, accessibility and equitable distribution of FCPS athletic fields for all field sports.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
5.4 Seek to set aside open play areas and create opportunities for more individual, unstructured recreational experiences that are not part of organized sports activities.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
5.5 Increase access to stream valley parkland for passive recreational use.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
6. Investigating Community-Based Service Delivery	
6.1 Evaluate the recent consolidation with the Leisure Enterprise Division of the Department of Community and Recreation Services to maximize the programming efficiency of the newly combined operation.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>

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<p>6.2 Create opportunities to develop more community-based programming through partnerships with other entities and additional access to recreational offerings for low-income residents in ways that do not negatively impact the Revenue Fund.</p>	<p>No action was completed on the use of the USTA grant funds as each program opportunity did not materialize. Investigated opportunities to apply the funds during summer 2006 camp programs, to couple them as part of Community Connections outreach.</p> <p>Other initiatives that relate to this strategy that occurred during include(also identified in 3.1.2):</p> <ul style="list-style-type: none"> <li>• During summer 2005, Park Services worked with Supervisor Bulova's office and community members to pilot two special concerts at Ossian Hall Park targeted at building a sense of community in the area, especially within the Hispanic population. The success of those pilots resulted in developing a full concert series for the summer of 2006. This series will be coordinated with the Community Connections initiative. 2) As a result of a contact from individuals in the Bren Mar community, Park Services developed a special outreach to teens in the community by working cooperatively with the Department of Community and Recreation Services Teen Center. Also developed special outreach and support to promote Rec-PAC for pre-teens in the community. 3) Working cooperatively with the Police Department, Community and Recreation Services, the Park Foundation, and other partners, Park Services developed two new camps for at-risk youth – RavensQuest and Urban Adventure Camp.</li> </ul>
<p>6.3 Note: tasks associate with this strategy were combined with Leisure Opportunities strategy 6.2 above.</p>	
<p>6.4 In cooperation with other county agencies, investigate public transportation options for patrons who are not utilizing parks due to lack of transportation.</p>	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
<p>7. Expanding Opportunities for Public Participation in Natural and Cultural Resource Activities</p>	
<p>7.1 Expand programmatic opportunities for natural and cultural resource offerings in under served areas of the county.</p>	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
<p><b>Financial Framework</b></p>	<p><b>2006 Tasks and Deliverables</b></p>
<p>1. Creating a Comprehensive Annual Business Plan</p>	
<p>1.1 Develop an annual agency fund management plan that provides a comprehensive view of the Park Authority's five major funding sources. The elements of the plan should include projected internal and external conditions, citizen expectations for services, priorities for action and</p>	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>

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funding strategies.	
1.2 Determine appropriate funding levels for each funding source to meet requirements.	<ul style="list-style-type: none"> <li>• <b>Board Deliverable:</b> Incorporation of integrated funding into the FY 2005 Annual Financial Plan. <i>Complete</i></li> <li>• On 7/13/05 and 2/22/06 Admin provided Updates for the Fund Management Plan to the Board, including detailed funding projection models which identified the funding levels needed to meet needs</li> <li>• No activities planned for 2005.</li> </ul>
1.3 Link existing fee policies to more closely correspond with operating financial management objectives adopted by Fairfax County.	
2. Expanding Non-Traditional Funding	
2.1 Allocate appropriate resources and develop a structure to effectively pursue non-tax-based funding sources not traditionally used by the agency.	<ul style="list-style-type: none"> <li>• <b>Board Deliverable:</b> Annual Grant Report. <i>Complete</i></li> </ul>
2.2 Seek to expand current zoning ordinances and state laws to require developers to adequately compensate the county for increased impacts to recreational facility demand.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
3. Securing Operational Funding For New Parks	
3.1 Work with county policy makers, senior management and budget staff to establish a link between approved land acquisition and capital facility development and the need for future operational funding to support new park operation, maintenance and resource management.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
3.2 Take appropriate steps to establish a budget category to fund stabilization and operating costs of new acquisitions until funds for the property come on line in the budget.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
<b>Infrastructure and Capital Sustainability</b>	<b>2006 Tasks and Deliverables</b>
1. Creating a Lifecycle Replacement Program	
1.1 Develop a life cycle replacement program for all infrastructure and capital facilities.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
1.2 Identify funding requirements for the most immediate infrastructure and capital facilities needs prior to development of the 2004 park bond referendum.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>
2. Enhancing Short- and Mid-Term Maintenance Support	
2.1 Develop a more comprehensive schedule of FCPA short- and mid-term needs for maintenance, equipment and repairs that matches the categories of need with the categories of potential funding.	<ul style="list-style-type: none"> <li>• All tasks complete or on-going</li> </ul>

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2.2 Work with the County Executive, the Division of Management and Budget, and the Board of Supervisors to obtain consistent funding from the County Construction Fund 303 commensurate with maintenance and renovation needs at park facilities.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
2.3 Work with the County Executive, the Division of Management and Budget and the Department of Vehicle Services to incorporate current FCPA vehicles and operating equipment replacement in the County Replacement Fund.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
2.4 Expand and update the data inventories in the Maintenance Management System (MMS) to enhance the usefulness of the software to the agency.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<b>Capacity for Growth and Change</b>	
1. Attracting and Retaining a High Quality Workforce	
1.1 Develop a new employee orientation program that creates a sense of excitement among new hires about the Park Authority's mission, vision and values.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
1.2 Establish a paid and volunteer staff workforce planning process to determine future recruitment needs based on changes to mission priorities and the workforce. Implement recruitment strategies for paid and volunteer staff to meet projected needs.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
1.3 Establish competency models for leadership positions, and key mission and administrative positions. Use competency models to drive succession planning, leadership development, career management and functional knowledge development.	<ul style="list-style-type: none"> <li>Agencywide leadership and core competencies developed and validated in conjunction with consultants from George Mason University.</li> <li>Competencies used as foundation for talent management model, succession planning, LCDP program design and structure and select interview assessment components.</li> </ul>
1.4 Conduct a training needs survey to determine the aggregate training needs for the future. Develop and implement a training plan based on priorities for the future.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
1.5 Create policies and processes to improve workforce diversity at all levels and attain a workforce that reflects the diversity of the county. Develop effective strategies to retain and develop staff recruited from diverse populations.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>

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1.6 Provide staff training to enhance skills in effectively serving a culturally diverse customer base and workforce.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
2. Aligning Organization to Strategic Priorities	
2.1 Communicate vision and strategic priorities to all employees and volunteers to facilitate a shared vision of the Park Authority's mission, strategy and supporting behaviors.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
2.2 Conduct a senior management review to ensure that the current organizational structure is adequate to carry out the priorities identified in the plan and implement any changes as needed.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
2.3 Conduct an annual review of the agency strategic plan to measure accomplishments, update and modify action plans and focus resources on the most important mission priorities.	<ul style="list-style-type: none"> <li><u>Board Deliverable:</u> 2005 Annual Plan Review/Update. <i>Complete</i></li> <li><u>Board Deliverable:</u> Third year (2005) Strategic Plan implementation plan. <i>Complete</i></li> <li>All tasks complete or on-going</li> </ul>
2.4 Evaluate the strategic planning process and its impacts on the organization.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
2.5 Develop Fairfax County Park Authority 2006-2010 Strategic Plan	<ul style="list-style-type: none"> <li>Determined Park Authority Board issues</li> <li>Determined level of stakeholder and staff involvement</li> <li>Developed schedule/process for Strategic Plan Development</li> <li><u>Board Deliverable:</u> Complete 2006-2010 Strategic Plan <i>In Progress</i></li> </ul>
3. Creating a Culture of Leadership That Supports High Performance	
3.1 Align job assignments, rewards, and recognition to reinforce teamwork, risk taking, innovation and alignment with Park Authority strategic priorities.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
3.2 Conduct training for agency leadership, beginning with senior management, on effective change management.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
3.3 Conduct a workforce survey to identify the barriers to increased innovation, teamwork and commitment. Review survey results to identify appropriate actions.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
3.4 Develop and implement a communication strategy to foster a well informed workforce relating to key organizational issues and decisions.	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
3.5 Align agency performance measurements, performance elements and goals to reflect strategic plan goals that are appropriate given	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>



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individual responsibilities.		
3.6 Prepare FCPA leaders to implement HPO model.		<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<b>4. Improving Tools For Workforce Management</b>		
4.1 Seek improved ways of making more extensive use of county corporate MIS systems to manage Park Authority staff resources. Develop databases and information tools that provide managers with easy access to information to accomplish financial and workforce planning and determine appropriate workforce management actions.		<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
4.2 Investigate how the Park Authority could benefit from a knowledge management process to capture, categorize and exploit workforce knowledge in key business, management and functional areas.		<ul style="list-style-type: none"> <li>Develop staff report regarding possible applications of knowledge management. <i>Deferred</i></li> <li>If determined to be appropriate, select staff team and develop scope for initial knowledge management project. <i>Deferred</i></li> </ul>
<b>5. Planning, Operating and Maintaining Complex, Multi-Disciplinary Facilities</b>		
5.1 Responsible planning - develop plans for these properties that best accommodate community needs, in keeping with their physical and environmental constraints and in conformance with the County Comprehensive Plan.		<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
5.2 Responsive implementation - work collaboratively with public and private partners in stewardship and development activities, as needed, to accommodate approved interim and permanent adaptive uses.		<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
5.3 Efficient transition - accomplish tasks, as needed to provide stabilization, maintenance and basic security of resources as required.		<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
5.4 Effective team management - utilize the networked talent model to organize project teams for planning these properties, including core team members from each of the agency's divisions, the senior leadership team and task teams to optimize the development process.		<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
5.5 Attain Agency Accreditation from the National Recreation And Parks Association.		<ul style="list-style-type: none"> <li>Established a staff committee to determine accreditation requirements and develop a work plan.</li> </ul>
<b>Emerging Issues</b>		<b>2006 Tasks and Deliverables</b>
<b>1. Maintaining Efficient Operations Within the Confines of Air Quality Restrictions</b>		
1.1 Plan and execute modifications of agency operations as required to meet requirements of state and county air quality restrictions.		<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
1.2 Identify and carry out opportunities to provide leadership within Fairfax County government and the community for operating policies and procedures to promote regional air quality.		<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>
<b>2. Needs Assessment Issues</b>		

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<p>2.1 Review Consultant's Report on Organizational Balance in the Needs Assessment Report for necessary Near Term Actions</p>	<p><u><b>Board Deliverable:</b></u> Submit amendment to County Comp Policy Plan to redefine and make consistent park classification system. <i>Complete</i></p> <ul style="list-style-type: none"> <li>Incorporated consultant's recommended design principles into park master plan process. Amendment to County Comp Policy Plan approved. Design principles have been incorporated into park master plan process.</li> <li>Establish an interdivisional staff team to consider the potential of planning key park facility types at the countywide or macro level. <i>Task Deferred</i></li> </ul>
<p>2.2 Review Consultant's Recommended Funding Mechanisms and Vision and Strategy Matrix in the Needs Assessment</p>	<ul style="list-style-type: none"> <li>All tasks complete or on-going</li> </ul>

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**INFORMATION - 5**

Park Proffers Update - Information

As presented to and reviewed by the Planning and Development Committee on  
September 13, 2006.

**INFORMATION - 6**

Urban Parks Initiative

As presented to and reviewed by the Planning and Development Committee on  
September 13, 2006.

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## **INFORMATION - 7**

### Agency Accreditation (with presentation)

Staff will provide information and a presentation which updates the Board on the Park Authority's effort to become a Commission for the Accreditation of Park and Recreation Agencies (CAPRA) accredited agency. Included in this presentation will be an update on activities that have taken place since the last update to the Board, information on the accreditation Steering Committee, and details on the short-term work plan.

### ENCLOSED DOCUMENTS:

None.

### STAFF:

Michael A. Kane, Director

Timothy K. White, Chief Operating Officer

Elisa Lueck, Manager of Strategic Initiatives and Policy Development

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## **INFORMATION - 8**

### Arts in the Parks Sponsorship

After 18 years as the primary sponsor for the Park Authority's popular Arts in the Parks program, McDonalds Corporation decided it was time to support other community initiatives with this portion of their funding. The summer 2006 season was the last Arts in the Parks program supported by McDonalds.

Clearly, staff did not want to lose this family-oriented program and began discussing strategies to seek another sponsor with the Fairfax County Park Foundation. Rather than just assist with seeking a new sponsor, the Park Foundation decided to pursue sponsoring the event themselves.

The Fairfax County Park Foundation suggested they assume sponsorship activities for Arts in the Parks to the Executive Committee September 6, 2006, which the committee graciously accepted. The Fairfax County Park Foundation will become an official sponsor of Arts in the Parks beginning with the summer 2007 season.

### ENCLOSED DOCUMENTS:

None

### STAFF:

Michael A. Kane, Director

Timothy K. White, Chief Operating Officer

Robert Brennan, Executive Director, Fairfax County Park Foundation



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